

Project: ST Electronics HQ

Team: Kyoob Architects

Size: 33682 m²

Location: SINGAPORE



Feature:

Project - The newly completed ST Engineering Jurong East Hub designed by Kyoob Architects skillfully blends technology with nature through its organic yet high-tech form. Situated in Singapore's emerging Jurong East commercial district, the hub houses ST Engineering's Smart City and Cyber businesses. Inspired by circuit board patterns, the facade subtly incorporates the company's logo into an architectural screen wrapping the podium. This visually striking base anchors the tower above, with curves softening the overall massing.

Greenery abounds through a sky garden and cascading terraces which also passively reduce solar gain. The terraced levels create a dynamic profile with tiered spaces and wide views. Inside, a light-filled atrium forms the heart of the building.

A key challenge was constructing the new annex while the existing building remained fully operational. Careful phasing and logistics maintained day-to-day functions unimpeded. From its sophisticated facade down to spatial planning, the design embodies an innovative spirit befitting ST Engineering's technology leadership. Seamlessly blending high-tech with natural elements, the Hub exemplifies a smart, sustainable and human-centric workplace.

Design Team - Founded in 2003, Kyoob Architects has grown into an award-winning practice of over 50 creative professionals committed to design excellence. With an impressive portfolio spanning diverse project types and an ongoing construction value exceeding S\$1 billion, Kyoob brings together interdisciplinary expertise to create enriching spaces and buildings.

Led by Founder and Managing Director Lau Chee Meng along with Co-Founder and Director Julian Chia and Directors Sandy Ng and Edmond Koh, Kyoob leverages over 16 years of experience designing compelling solutions tailored to client needs and site context. With a rigorous yet sensitive approach, the firm aims to produce timeless, sustainable designs contributing to the built environment.

Services encompass architecture, interior design, master planning, sustainability planning, health and wellness design, and design communication including BIM, visualization, and animation. By listening intently and understanding each unique brief, Kyoob creates elegant designs from concept to completion, no matter the scale or complexity. With creativity and determination driving excellence, the passionate team brings people together to shape highly effective spaces and experiences.