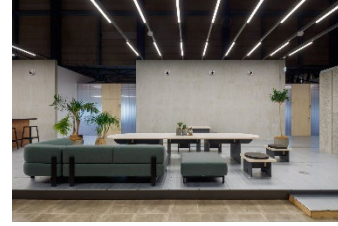


Project: STUDIO 080 [extend]

Design Team: UNQUOTE

Size: 840 m²

Location: Sendai City, JAPAN



Feature:

Project - UNQUOTE has extended the co-working facilities at STUDIO 080 in Sendai, transforming an unfinished large industrial space into a hub for creativity and collaboration. The architects sought to convert the expansive area once occupied by machinery into a human-centric workspace. Modular boxed office units were efficiently nested within the existing structure to deliver the performance needed while maximizing remaining space.

The target area originally housed large printing presses and lacked amenities for office use. As with the initial 2019 renovation, the aim was adapting a "space for objects" into one for people. The open interior, walls and ceiling were left largely intact. Insulated boxed rooms were strategically planned to provide efficient soundproofing. Floors were raised for accessible utilities.

The surrounding space became a lounge with island bar, enabling open interactions. Localized climate control and lighting define this flexible social zone. The soaring 15m ceiling remains dimmed, maintaining visual connection to the heritage structure while allowing the lounge to feel airy and inviting. Together with the initial phase, a variety of lounge settings foster creativity.

Design Team - UNQUOTE is a creative design practice headed by FUMINORI TOQUYAMA and JUNPEI YUGE spanning architecture, graphics, video and beyond. The name derives from the terminal quotation mark denoting the boundary between a quote and original text.

For UNQUOTE, design is rooted in quoting contextual insights, client lifestyles and historical precedents. Novel creations emerge by weaving these influences with new perspectives.

Services encompass architectural and interior design, furniture, website development, motion graphics and design direction. Recent awards include the Nikkei New Office Award Tohoku Block Encouragement Prize for STUDIO 080, a shared office space adaptive reuse project in Sendai, Japan.

UNQUOTE believes quoting varied inspirations, then connecting them in fresh ways is the delight and role of design. This integrated group thrives on weaving disparate ideas into compelling new wholes.