

Project: Continental Headquarters

Design Team: HENN

Size: 46000 m²

Location: Hanover, GERMANY



Feature:

Project - Set on the outskirts of Hanover, the new Continental Headquarters designed by HENN brings together the company's previously dispersed divisions into one dynamic campus. Inspired by racing circuits, the layout connects two plots across an eight-lane road via a 70-meter bridge. This forms a loop linking all buildings on the second floor - the communication hub providing a variety of collaborative and social spaces.

Vertical connections through atria welcome employees while linking to other amenities. Visually, the smooth glass facade punctuated by printed panels traces the loop, unifying the complex. Inside, its visibility continues through open interiors by Ippolito Fleitz Group.

Beyond individual workstations, the focus is on knowledge sharing and informal interaction. As CEO Nikolai Setzer states, "We have created a place where our vision, values and culture can come alive in an open, connected and sustainable working environment."

Skillfully inserted in the landscape, courtyards provide outdoor workspaces. By consolidating previously scattered divisions, the headquarters embodies Continental's evolution into a technology leader. HENN's dynamic design physically represents their focus on communication, creativity and community.

Design Team - With over 75 years of expertise, HENN creates progressive work environments that empower organizations and people shaping the future. From their early days designing the Osram Headquarters in 1965 to recent projects like Zalando Headquarters, their visionary approach draws on decades of experience.

Guided by sustainable values, HENN sees architecture as an agent of change. Their collaborative, interdisciplinary process explores each project through a unique lens - designing from the inside out for today's needs and tomorrow's possibilities. An international team of architects and engineers can tap into extensive knowledge collected over generations of building.

As an expert in offices, science, health, industry and culture, HENN continues to rethink typologies and innovate construction. With curiosity and openness linking three generations, the firm builds knowledge for the next generation. HENN's expertise creates environments where people and ideas can thrive.