

项目名称：东莞松山湖悦榕庄

设计团队：gad

面积：52289 m²

地点：中国，东莞



设计特色：

项目 - 位于东莞市松山湖畔的悦榕庄度假村，将岭南地区的建筑文化传统融入了气候应对型设计理念之中。这个由 gad 操刀的大型度假村，巧妙地将传统元素与现代风格相融合，打造了一处与周边环境和谐共存的宁静之所。度假村的总体布局汲取灵感自岭南传统村落的“一池两岸”格局，将酒店的公共区域和客房分别依湖而建于人工内湖的两侧。这种巧妙的空间规划不仅实现了功能分区，更使整个场地与水景相得益彰。设计中还延续了岭南建筑的特色元素，如敞厅、回廊和庭院等，但又通过现代手法对这些元素进行了重新诠释，实现了传统与当代风格的对话。可持续发展理念贯穿于整个工程，度假村采用了大量低碳节能的设计策略。包括回收利用本地青砖，以及采用当地红砂岩等材料，在体现地域文化的同时，也降低了对环境的影响。东莞松山湖悦榕庄度假村全面展现了气候应对型设计、文化传承和可持续理念的完美融合。这个别具一格的度假村，向岭南地区丰富的建筑文化致以最崇高的敬意。

团队 - gad 创立于 1997 年，总部坐落杭州，在上海、青岛、厦门和重庆设有分部，是国内领先的综合性建筑设计机构。gad 一直秉承卓越设计和技术创新的理念，在行业内赫赫有名，业务范围遍及大规模城市规划、建筑设计以及精细的室内设计等。公司拥有跨领域的顶尖设计团队，为每个项目提供全方位的设计解决方案。gad 不断探索

创新设计方法和尖端技术，展现了对持续创新的执著追求。他们的项目作品类型多元，从商业和住宅开发到文化教育建筑，每一个作品都经过精雕细琢，实现了发展商的初衷，同时推动了设计水准的新高度。公司在设计中体现出对场地文化的深度理解，力求在建筑和环境之间营造和谐对话，创造出能为社区带来积极影响的优质建筑作品。凭借交付优质、具有前瞻性的设计方案的卓越能力，gad 正在国内外书写着建筑设计的新篇章，稳固了其在行业内的领军地位。

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Project: Banyan Tree Dongguan Songshan Lake

Design Team: gad

Size: 52289 m²

Location: Dongguan City, China



Feature:

Project - Nestled amidst the lush mountains and serene Songshan Lake in Dongguan, China, the Banyan Tree Resort pays homage to the architectural heritage of the Lingnan region through its climate-responsive design approach. Conceived by gad, the sprawling resort seamlessly blends traditional elements with modern sensibilities, creating a tranquil oasis that harmonizes with its surroundings.

The resort's layout draws inspiration from the "one pond, two banks" concept of traditional Lingnan villages, with the hotel's public areas and guestrooms naturally segregated along an artificial inner lake. This ingenious planning not only optimizes functionality but also fosters a profound connection with the surrounding water scenery.

Echoing the region's architectural DNA, the design incorporates quintessential Lingnan features such as open halls, covered walkways, and courtyards. However, these elements are reinterpreted through a contemporary lens, resulting in a dialogue between tradition and modernity.

Sustainability takes center stage with the resort's low-carbon and energy-saving strategies. Recycled materials, including repurposed blue bricks and locally-sourced red sandstone, are skillfully integrated, celebrating the region's legacy while reducing environmental impact.

The Banyan Tree Resort in Dongguan exemplifies a harmonious fusion of climate-responsive design principles, cultural preservation, and sustainable practices, offering a unique retreat that pays reverence to the rich architectural traditions of the Lingnan region.

Design Team - Founded in 1997 and headquartered in Hangzhou, gad has branches in Shanghai, Qingdao, Xiamen, and Chongqing. It is a leading comprehensive architectural design firm in China. Upholding the principles of design excellence and technological innovation, gad has gained a prestigious reputation in the industry. Its business scope covers large-scale urban planning, architectural design, and meticulous interior design works.

The firm boasts a multidisciplinary team of top-tier designers, providing comprehensive design solutions for every project. gad continuously explores innovative design methodologies and cutting-edge technologies, demonstrating an unwavering pursuit of sustained innovation. Their diverse portfolio encompasses

commercial and residential developments, cultural and educational buildings, with each work meticulously crafted to realize the client's vision while elevating design standards.

gad's designs manifest a profound understanding of local culture, aiming to foster a harmonious dialogue between architecture and the environment, creating high-quality architectural works that positively impact the community. With an outstanding ability to deliver exceptional and forward-thinking design solutions, gad is writing a new chapter in architectural design both domestically and internationally, solidifying its position as an industry leader.

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