

Project: Woodward Road House

Team: Proctor & Shaw

Size: 53 m²

Location: Dulwich , UK



Feature:

Project - London-based Proctor & Shaw creates transformative spaces distinguished by thoughtfulness, materiality and skillful chiaroscuro. Founded by directors John Proctor and Mike Shaw, the firm builds on extensive industry experience to unravel complex briefs and exceed client expectations with award-winning, bespoke designs. Rather than imposing signature aesthetics, Proctor & Shaw prioritizes understanding over assumptions to reveal tailor-made architectural solutions serving specific aspirations. Repeated recognition, from an array of publications and prizes, spotlights the practice's consistent ability to balance creative vision with pragmatic logic across residential, hospitality and brand projects for the likes of Virgin Atlantic and Westfield.

The partners themselves boast complementary strengths honed at renowned firms like John Pawson and Softroom. Proctor led delivery of the Sackler Centre for Arts Education at the V&A, winning a 2010 RIBA award for Softroom, while Shaw delivered a broad range including an RIBA-winning pedestrian bridge. United by a commitment to thoughtful simplicity, crafted materiality and skillful formal articulations enabling light, Proctor & Shaw empowers clients and occupants alike to inhabit inspiring, delightful spaces made just for them.

Design Team - Distinguished by thoughtful simplicity, refined materiality and skillful formal articulations, London's Proctor & Shaw transforms spaces through light. Directed by John Proctor and Mike Shaw, the firm builds on extensive experience across sectors to unravel complex briefs and exceed expectations with custom, award-winning designs since establishing in 2014. Guided by aspirations not assumptions, Proctor & Shaw reveals tailored architectural solutions to meet specific needs, whether striking brand interiors or serene

private houses. Repeated industry accolades, including 2020's Emerging Architect of the Year nomination, affirm the practice's balanced integration of creative vision and pragmatic delivery.