

首尔韩华蓬皮杜中心 / Wilmotte & Associés

🌸 探访指数：4.7 / 5.0 | 🏢 从汉江边读懂一座水平的光盒子

📐 空间故事

- **从塔楼与裙房的反差开始：**先在汉江一侧或街道对面观察 63 大厦，再把视线移到 150 米长的白色基座。垂直塔楼与水平美术馆的尺度反差，是理解整个项目最直接的入口。
- **顺着光走：**进入中央大厅后，先看圆形采光口如何把视线引向上层，再沿公共廊道走向雕塑花园。展厅、咖啡厅和城市景观并非彼此割裂，而是由光线与长视线连续串联。
- **设计细节观赏：**近看弧形夹层玻璃的接缝、竖向构件与转角变化，再比较灰色石灰岩、浅灰水磨石和半透明玻璃在不同区域的触感。扶梯空间、圆形采光口及展厅入口处的明暗转换尤其值得放慢脚步。

👜 旅人行囊

- **最佳体验：**建议把建筑、展览和雕塑花园作为一次完整探访，而不是只为某场展览进入。白天先看玻璃如何过滤自然光，离开时若接近日落，可再到街道对面观察立面逐渐发亮。
- **审美练习：**选择同一段弧形立面，分别从街道远景、檐下近景和室内廊道观察，比较它如何从完整白色体量变成层叠玻璃、反射和模糊人影。
- **拍照建议：**建筑摄影可用横构图同时保留 63 大厦与低矮裙房，近景则利用竖向玻璃构件形成节奏。独自探访时，可把手机或小型脚架放在雕塑花园座椅边或宽阔廊道一侧，以定时连拍记录走入画面的侧身；人物保持在画面约十分之一尺度，既能成为比例参照，也不会遮挡建筑。
- **顺道探索：**可把项目与汝矣岛汉江公园、The Hyundai Seoul 及周边文化空间安排在同一天，以步行和公共交通观察汝矣岛从金融办公区向文化目的地的转换。

交通与住宿建议

- **抵达方式：**地址为首尔特别市永登浦区 63 路 50 号 63 大厦。公共交通抵达汝矣岛后可结合步行或短程接驳前往；具体路线应在出发当天按官方交通信息确认。
- **出发前确认：**开放日期为 2026 年 6 月 4 日。展览时段、预约、票务及部分空间开放范围可能变化，请以韩华蓬皮杜中心官方网站为准。

探访建议

不要只把这里当作一处“首尔版蓬皮杜中心”。先从汉江与 63 大厦建立城市尺度，再进入中央大厅、展厅和雕塑花园，最后回到街道看立面发光。沿着这条由外到内、再回到城市的路线，才能体会更新如何把原本封闭的商业裙房转化为可停留的公共文化界面。

Centre Pompidou Hanwha Seoul / Wilmotte & Associés

🌸 Visit Index: 4.7 / 5.0 | 🏢 Reading a horizontal box of light beside the Han River

🗺️ Spatial Story

- **Begin with tower and podium:** View the 63 Building from the river or across the street, then lower your gaze to the 150-metre white base. The contrast between vertical tower and horizontal museum is the clearest introduction to the project.
- **Follow the light:** In the central hall, watch the circular lightwell draw the eye upward before following the concourse toward the sculpture garden. Galleries, cafe and city views are connected through daylight and long sightlines.
- **Design Details to Notice:** Look closely at joints between curved laminated-glass modules, vertical fins and corners. Compare grey limestone, pale terrazzo and translucent glass, then slow down at the escalators, circular lightwell and gallery thresholds where brightness changes most clearly.

🏠 Traveler's Toolkit

- **Best experience:** Treat the architecture, exhibition and sculpture garden as one visit. See how the glass filters daylight, then return across the street near dusk as the facade begins to glow.
- **Aesthetic exercise:** Study one curved section of facade from a distant street view, beneath the canopy and inside the concourse, noting how a white volume dissolves into layered glass, reflections and blurred figures.

- **Photography tip:** Use a horizontal frame to hold both tower and podium; close up, let the vertical glass fins establish rhythm. Solo visitors can place a phone or compact tripod beside seating in the sculpture garden or at the edge of a broad concourse, then use burst timer mode while walking into the frame. Keep the figure to roughly one tenth of the composition so it reads as scale without obscuring the architecture.
- **Extend the route:** Combine the museum with Yeouido Hangang Park, The Hyundai Seoul and nearby cultural spaces to read the district's shift from financial enclave to broader urban destination.

Getting There & Where to Stay

- **Arrival:** The address is 50, 63-ro, Yeongdeungpo-gu, Seoul, within the 63 Building. Reach Yeouido by public transport, then continue on foot or by a short local connection; verify the best route on the day of travel.
- **Check before travelling:** The centre opened on 4 June 2026. Exhibition schedules, booking, ticketing and access to individual spaces may change, so consult the official Centre Pompidou Hanwha website before visiting.

Visit Advice

Do not approach the project only as a Seoul branch of the Centre Pompidou. Establish the urban scale from the river and the 63 Building, move through the central hall, galleries and sculpture garden, then return to the street as the facade lights up. That outward, inward and outward sequence reveals how the renovation turns a previously enclosed commercial podium into a public cultural frontage.