

TOM WOOD SHIBUYA / TORAFU ARCHITECTS

探访指数：4.6 / 5.0 | 在涩谷的高密度街景中，体验珠宝、工艺与回游空间

空间故事

- **从街道进入明亮场域：**门式入口把街道视线直接引入店内。建议先在道路对面观察灰色立面和通高橱窗，再从入口正面感受空间由城市喧闹转向明亮、安静的过程。
- **围绕 7.2 米展柜回游：**中央展柜是最值得亲自体验的空间装置。沿四周缓慢行走，可以看到柱体、不锈钢柜台、壁面展柜与休息区如何不断改变彼此的关系。
- **可见的珠宝工艺：**店铺后部的 TOM WOOD LAB 把维修、刻字和尺寸调整带到顾客视野中。这里不是附属后台，而是理解品牌如何把长期保养纳入零售体验的关键。

旅行者工具箱

- **最佳体验：**白天更容易阅读全白顶面、混凝土与不锈钢的细微差异；入夜后，通高橱窗和入口框架会把店铺转化为涩谷街道上的发光界面。若时间允许，可分别在日间和傍晚经过。
- **行家看点：**留意展柜五金如何被收起、偏心柱如何被柜台环抱、木质座椅如何打破金属空间的冷感，以及实验室如何通过开口与销售区保持视觉联系。
- **顺道探索：**项目靠近涩谷站、涩谷 PARCO 与西班牙坂，可与周边商业建筑和街道空间安排在同一条步行线路中。这里适合作为城市设计观察中的短暂停留，而非需要单独预留半天的目的地。

交通与访问建议

- **地址：**日本东京都涩谷区宇田川町 3-5，邮编 150-0042。可从涩谷站步行前往，接近繁忙路段，建议以公共交通到达。

- **开放时间：**品牌官方目前标注为周一至周日 11:00-20:00。营业安排可能调整，出发前宜再次查看 TOM WOOD 官方门店页面。
- **参观礼仪：**这里是正常营业的珠宝店。进入后应以顾客身份尊重店员和其他访客，拍摄室内、展品或实验室前先征得许可；不要阻挡入口、展柜和服务动线。
- **联系方式：**电话：+81-3-6809-0787；邮箱：shibuya@tomwoodproject.com。若计划进行专业拍摄或媒体采访，应提前联系品牌确认。

一句话总结：这是一处真正可以进入并沿动线阅读的零售空间。它的吸引力不在夸张造型，而在展柜、柱体、座椅与实验室如何共同组织一段安静而精确的涩谷体验。

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Architectural Visit Index: 4.6 / 5.0 | Jewellery, craft and circular movement within Shibuya's urban intensity

Spatial Story

- **From street to luminous interior:** The portal-like entrance draws the street directly into view. Begin across the road, where the grey facade and full-height windows can be read together, then approach head-on to feel the transition from Shibuya's noise to a bright, quiet field.
- **Circling the 7.2-metre showcase:** The central showcase is the store's essential spatial device. Walk around it slowly and watch the column, stainless-steel counters, wall displays and lounge continually rearrange their relationships.
- **Craft made visible:** The TOM WOOD LAB brings repair, engraving and resizing into the customer's field of vision. It is not simply a back room, but a key to understanding how long-term care becomes part of the retail experience.

Traveler's Toolkit

- **Best Experience:** Daylight reveals subtle differences between the white ceiling, concrete and stainless steel. After dark, the tall windows and entrance frame turn the store into a luminous face on the street. Passing once by day and again around dusk offers the fullest reading.
- **Expert Focus:** Notice how display hardware is suppressed, how counters wrap the off-centre columns, how timber seating warms the metallic field, and how the laboratory remains visually connected to the sales floor.

- **Itinerary Addition:** The store is close to Shibuya Station, Shibuya PARCO and Spain-zaka. It fits naturally into a walking route through the district's commercial architecture and street spaces rather than requiring a separate half-day visit.

Getting There & Visiting

- **Address:** 3-5 Udagawacho, Shibuya, Tokyo 150-0042, Japan. It is within walking distance of Shibuya Station; public transport is the practical choice in this busy district.
- **Opening Hours:** The official store page currently lists Monday to Sunday, 11:00-20:00. Check TOM WOOD's official page again before travelling, as retail hours can change.
- **Visitor Etiquette:** This is an operating jewellery store. Respect staff and customers, ask before photographing the interior, products or laboratory, and keep entrances, displays and service routes clear.
- **Contact:** Telephone: +81-3-6809-0787; email: shibuya@tomwoodproject.com. Professional photography and media visits should be arranged with the brand in advance.

In a Nutshell: A retail interior that can genuinely be entered and read through movement. Its appeal lies not in spectacle, but in the quiet precision with which showcases, columns, seating and the laboratory shape a Shibuya experience.